



August 12 - September 30

CASH-IN WITH CALLAWAY ID TECH

Callaway id TECH Rangefinder \$100 USD Mail-in Rebate How to Receive Your Rebate Check:

1. Purchase and take delivery of any new eligible Callaway id TECH Rangefinder from a Callaway Golf or Nikon Authorized Dealer, from August 12, 2010 through September 30, 2010.
2. Complete the application coupon below (also available at CallawayRangefinders.com/idTECH), attach all required proof-of-purchase materials for the Callaway id TECH Rangefinder and mail to Nikon Inc. at the address set forth on this form.
3. Subject to fulfilling all terms of this offer, Nikon Inc. will mail you a rebate check within 4-6 weeks of its receipt and verification of your application.

Please read complete Terms of Offer printed on back of the form.

ELIGIBLE RANGEFINDER:

PRODUCT NAME	PRODUCT #	REBATE
Callaway id TECH	8375	\$100.00 USD

Rebate product is subject to availability.

Eligible Product Purchased:

PRODUCT	REBATE
Callaway id TECH Rangefinder	\$100.00 USD

Name _____

Address _____

City _____ State/Prov. _____

Zip/Postal Code _____ Phone # _____

Email Address (optional) _____

Signature _____ Date of Purchase _____

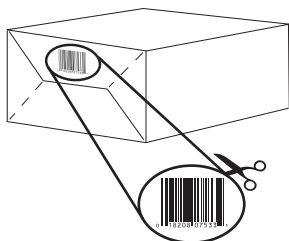
Be Sure to Enclose for EACH Eligible Product:

- Copy of Bill-of-Sale (with eligible products circled)
- Individual product original bottom panel with UPC code

For Consumer Inquiries,
Please Call 888.426.4650 or
www.rebateinquiryonline.com

COMPLETE THIS SECTION, ENCLOSE
PROOFS-OF-PURCHASE & MAIL TO:

Callaway id TECH Rangefinder
\$100 Mail-in Rebate
P.O. Box 407
Dept No. 582
Cinnaminson, NJ 08077



TERMS OF OFFER:

1) Time period: Callaway id TECH Rangefinder \$100 Mail-in Rebate is valid only for retail sales of new eligible Callaway id TECH Rangefinder (listed on front side of this form) purchased from Nikon Inc. by Callaway Golf or Nikon authorized dealers or distributors and sold to consumer purchasers by Callaway Golf or Nikon authorized dealers from August 12, 2010 through September 30, 2010. Offer is not valid in Quebec. All applications must be postmarked no later than October 31, 2010. Applications posted after that date will be rejected. Used, demo, or refurbished products, products that have been returned for refund/exchange and products purchased outside these dates do not qualify for this rebate offer. Rebate product is subject to availability.

2) Subject to fulfilling all other terms of this offer, Nikon Inc. will send a check directly to the consumer purchaser at the address stated on the application in the amount indicated on this form. The rebate check will be mailed within 4-6 weeks after Nikon Inc. has received and verified the application, copy of bill-of-sale, and the original bottom panel of the id TECH box showing the UPC code. Rebate checks are void if not cashed within 90 days of issuance and cannot be reissued. Rebate checks will be issued in US dollars.

3) Purchase confirmation: This application must be completed, signed and mailed by the consumer purchaser. It must be returned to Callaway id TECH Rangefinder \$100 Mail-in Rebate, P.O. Box 407, Dept No. 582, Cinnaminson, NJ 08077 with A) a copy of your bill-of-sale (do not send original) stating the consumer purchaser's name, address, date of purchase, and eligible product(s) purchased, with such eligible product(s) circled on the bill-of-sale and stating that the item has been delivered to the consumer purchaser; your bill-of-sale must also indicate the name of the Callaway Golf or Nikon authorized dealer who sold the eligible product(s); and B) the original bottom panel of the Callaway id TECH Rangefinder box which includes the UPC code of the Callaway id TECH Rangefinder you purchased. Copies of the box showing the UPC code will not be accepted. The application must be filled out completely or it will be rejected. All applications and accompanying documentation becomes the property of Nikon Inc. and cannot be returned.

4) Who qualifies: Offer is open to any bona fide retail consumer purchaser who meets the terms of the offer. Callaway Golf or Nikon authorized dealers and distributors, their employees and families, as well as the employees, agencies, representatives and families of Callaway Golf Company, Callaway Golf Canada Ltd. or Nikon Inc., and their affiliates are specifically excluded from this offer.

5) This rebate is offered exclusively by Nikon Inc. only for consumer purchasers of new Callaway id TECH Rangefinder sold to a consumer purchaser and delivered in the 50 United States, the District of Columbia, Puerto Rico and the U.S. Virgin Islands, and Canada (excluding Quebec). Purchases made in or delivered to other countries are ineligible. Callaway Golf products sold by other Callaway Golf or Nikon subsidiaries or affiliates throughout the world are not eligible for this rebate.

6) Retail sales made to a retail customer not physically present at the dealer location, e.g., internet or catalog sales, and shipped by the dealer to the retail customer via common carrier to an address outside the 50 United States, the District of Columbia, the U.S. Virgin Islands, Puerto Rico, or Canada are excluded from this offer.

7) Only one rebate check per unit of eligible Callaway id TECH Rangefinder purchased. Callaway id TECH Rangefinder \$100 Mail-in Rebate cannot be combined with any other Nikon or Callaway offer. Void where prohibited, taxed or restricted by law. Offer is not transferable. Nikon is not responsible for lost, invalid, illegible, incomplete, stolen or misdirected submissions. No substitutions or rain checks.

8) This offer may be amended or withdrawn without notice at the option of Nikon Inc. Misuse of this application constitutes fraud. This rebate offer is voided by the provision of any inaccurate information or misrepresentations on the rebate form or otherwise, the provision of false or forged documents or the submission of multiple rebate claims. Your Callaway Golf or Nikon authorized dealer is not authorized to change the terms of the offer. All decisions regarding eligibility for this offer are at the sole discretion of Nikon Inc. or its assigned representatives.